

## **Historic, Archive Document**

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# Greenhouse and Decorative Plants

## Roy F. Wilcox & Co.

MONTEBELLO, CALIFORNIA (Los Angeles County)

### RETAIL PRICE LIST DECEMBER, 1944

F. O. B. MONTEBELLO

IF EXCEPTIONAL QUALITY PLEASES  
YOUR CUSTOMERS—BUY WILCOX'S

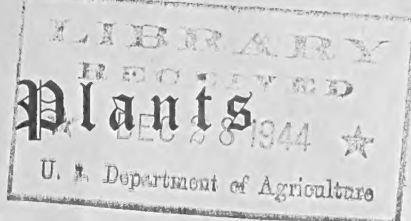
—SATISFACTORY VALUES  
GUARANTEED



Phones

UNion 12324

ANgelus 4221



#### Kentia forsteriana Single

4" pot	20-22" overall	\$ 1.25 each
5" "	28" "	2.00 "
6" "	3-3 1/2' "	3.00 "
6" "	3 1/2-4' "	3.50 "
7" "	4' "	5.50 "
8" "	5-5 1/2' "	7.50 "
14-16" tub	9-10' "	25.00 "
22-28" "	12-16' "	150.00 to 250.00 "



Kentia forsteriana madeup 6" pot  
Kentias are our leading specialty and we have large assortments of both single and madeup plants

#### Kentia Forsteriana Madeup

6" pot	30-36" overall	\$ 5.00 each
7" "	3-3 1/2' "	7.50 "
7" "	3 1/2-4' "	10.00 "
8" "	4-4 1/2' "	15.00 "
8" "	4 1/2-5' "	16.50 "
10" tub	5-5 1/2' "	20.00 "
10" "	5 1/2-6' "	25.00 "
12" "	6 1/2-7' "	30.00 "
12" "	7-8' "	35.00 "
14" "	8-9' "	45.00 "
16" "	9-10' "	55.00 "

#### Kentia Forsteriana Madeup Decorative Grade

5" pot	20-22"	\$ 1.85 each
6" "	36"	3.75 "
6" "	42"	4.50 "
7" "	42"	6.00 "
7" "	4-4 1/2' "	6.75 "
8" "	4 1/2-5' "	8.50 "
8" "	5-5 1/2' "	10.00 "
10" "	6-6 1/2' "	16.25 "
12" "	7-8' "	25.00 "

Acorus gramineus 2" pot..... \$ 3.00 doz. 25.00 C

African violet (see Saintpaulia)

Aglaonema simplex (Chinese evergreen) 2 1/2" pot.... 7.80 doz. 65.00 C  
" " 3" " 10.80 " 90.00 C  
" " 4" " 16.20 " 135.00 C

Araucaria gracilis 4" pot..... 2.00 each  
" " 5" " 3.75 "  
" " 6" " 5.00 "

Aspidistra lurida 4" pot..... 15.00 doz.  
" " 5" " 2.00 each  
" " 6" " 3.00 "  
" " 7" " 4.25 "  
" " 8" " 6.50 "

Aucuba japonica variegata (Gold Dust Plant) 3" pot.... 9.00 doz. 75.00 C

Azaleas: In bloom from Christmas to Mother's Day:  
Prices in season.

Begonias 4" pot..... 8.40 doz. 70.00 C  
" 5" " 12.00 " 100.00 "

Billbergia and Bromelia 4" pot.... 3.00 each

Birdnest fern (see Ferns: Asplenium nidus avis)

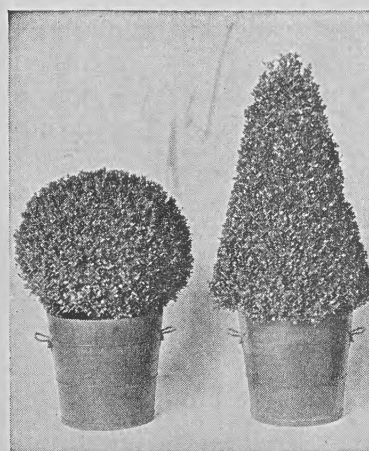
Bird of Paradise (see Strelitzia reginae)

Boxwood (see Buxus)

Bromelia (see Billbergia) BB Tubbed

Buxus japonica globes 14-16"	\$ 5.30	\$ 9.00
" " 16-18"	6.30	10.00
" " 18-20"	7.30	12.25
" " 20-24"	8.50	15.50

Buxus japonica pyramids 26-28"	5.30	9.00
" " 28-30"	6.30	10.00
" " 30-32"	7.30	12.25
" " 32-34"	8.50	13.50
" " 34-36"	10.00	15.00
" " 36-38"	12.00	19.50
" " 38-40"	14.00	21.50
" " 40-42"	17.50	25.00



Specimen  
Buxus Japonica  
in Tubs

Buxus japonica hedge BB 12-14".... 2.00 per foot  
" " 14-16".... 2.50 " "  
" " 16-18".... 3.00 " "

Caladiums, asst. fancy  
leafed 4" pot..... 18.00 doz. 150.00 C  
" " 5" " 2.50 each  
" " 6" " 3.75 "  
" " 7" " 5.00 "  
" " 8" " 6.50 "  
" " 10" " 10.00 "

Calamondin 4" pot..... 12.00 doz. 100.00 C

Cibotium Schiedei (see Ferns)

Cissus (see Vitis)

Clivia hybrids 5" pot..... 2.50 each  
" " 6" " 3.00 "  
" " 7" " 3.75 "  
" " 8" " 4.50 "

Coleus, assorted varieties 2" pot.....	3.00 doz.	25.00	C
“ “ “ 3" “ .....	5.40 “	45.00	“
“ “ “ 4" “ .....	9.60 “	80.00	“
Crotons, assorted varieties 2" pot	3.60 doz.	\$30.00	C
“ “ “ 3" “ .....	7.20 “	60.00	“
“ “ “ 4" “ .....	18.00 “	150.00	“
“ “ “ 5" “ .....	2.50 each		
“ ramshorn and Reedi 3" “	10.20 doz.	85.00	C
“ “ “ 4" “ .....	21.00 “	175.00	“
“ “ “ 5" “ .....	3.00 each		

Dieffenbachia assorted 4" pot.....	18.00 doz.	150.00	C
“ “ “ 5" “ .....	3.00 each		
“ “ “ 6" “ .....	4.00 “		
“ “ “ 7" “ .....	5.50 “		
“ “ “ 8" “ .....	6.50 “		

Dieffenbachia, Rudolph Roehrs			
“ 4" “ .....	24.00 doz.		
“ 5" “ .....	3.50 each		
“ 6" “ .....	4.50 “		
“ 7" “ .....	6.00 “		

Dracaena, assorted			
(reds and fancy mixed) 3" pot.....	12.00 doz.	100.00	C
“ “ “ 4" “ .....	18.00 “	150.00	“
“ “ “ 5" “ .....	3.00 each		
“ “ “ 6" “ .....	4.00 “		
“ “ “ 7" “ .....	5.50 “		
“ “ “ 8" “ .....	8.00 “		
“ “ “ 10" “ .....	12.00 “		

Dracaena Massangeana, Craigii			
and Fragrans, Makeup 10" pot..	15.00 each		
“ “ “ 12" “ ..	20.00 “		
“ “ “ 14" tub..	30.00 “		

Ficus elastica rubra (India Rubber Plant)			
“ “ “ 4" pot.....	15.00 doz.	125.00	C
“ “ “ 6" “ .....	2.50 each		
“ “ “ 7" “ .....	3.50 “		
“ “ “ 8" “ .....	6.00 “		
“ “ “ 10" “ (madeup)	15.00 “		
“ “ “ 12" “ .....	18.50 “		

Ficus Doescherii 4" pot.....	1.50 each		
“ “ “ 6" “ .....	3.00 “		
“ “ “ 7" “ .....	4.00 “		



**Ficus pandurata**  
madeup 10" tub size  
This large leafed rubber is very striking and should be used more where large plants are required.

Ficus pandurata (Fiddle Leaf Fig)			
“ “ “ 6" pot.....	3.75 each		
“ “ “ 7" “ .....	5.50 “		
“ “ “ 8" “ .....	7.50 “		
“ “ “ 10" “ (madeup)..	18.50 “		
“ “ “ 12" “ .....	27.50 “		

Fittonia argyroneura 2" pot.....	\$ 6.00 doz.	\$50.00	C
“ “ “ 3" “ .....	9.00 “	75.00	“

Hedera (Ivy):			
Hahn's self-branching 2" pot .....	3.00 doz.	25.00	C
“ “ “ 3" “ .....	4.80 “	40.00	“
“ “ “ 4" “ .....	15.00 “	125.00	“
“ “ “ 5" “ .....	1.70 each		

Helix (English Ivy)			
“ 10" tub pyramid.....	15.00 “		
“ 12" “ “ .....	17.50 “		



**Dracaena massangeana**  
madeup 12" tub size  
This plant in small sizes is used to great advantage for makeup work and also as an individual plant.

Dracaena Rothiana, 6" pot .....	4.00 each		
“ “ “ 7" “ .....	6.00 “		
“ “ “ 8" “ .....	8.25 “		
“ “ “ 10" “ .....	12.50 “		
“ “ “ 12" “ .....	20.00 “		

English Ivy (see Hedera helix)

**Ferns:**

Adiantum, assorted (Maidenhair fern)			
“ “ “ 2" pot.....	4.80 doz.	40.00	C
“ “ “ 3" “ .....	6.60 “	55.00	“
“ “ “ 4" “ .....	12.00 “	100.00	“
“ “ “ 6" “ .....	1.75 each		

Asplenium nidis avis (Birdnest fern)			
“ “ “ 3" pot.....	8.40 doz.	70.00	C
“ “ “ 4" “ .....	15.00 “	125.00	“
“ “ “ 5" “ .....	2.00 each		
“ “ “ 6" “ .....	2.50 “		
“ “ “ 7" “ .....	3.50 “		

Cibotium Schiedeii 7" pot.....	7.50 “		
“ “ “ 8" pot.....	10.00 “		
“ “ “ 10" tub.....	15.00 “		
“ “ “ 12" tub.....	20.00 “		
“ “ “ 14" “ .....	25.00 “		

Pteris, assorted 2" pot.....	3.00 doz.	25.00	C
“ “ “ 3" “ .....	6.00 “	50.00	“

Maple Queen 3" pot.....	5.40 doz.	45.00	C
“ “ “ 4" “ .....	15.00 “	125.00	“
“ “ “ 5" “ .....	1.70 each		

Sylvanian Beauty 3" pot.....	5.40 doz.	45.00	C
“ “ “ 4" “ .....	15.00 “	125.00	“
“ “ “ 5" “ .....	1.70 each		

Variegated (Canariensis variegated)			
“ 2" pot .....	3.00 doz.	25.00	C
“ 3" “ .....	4.80 “	40.00	“
“ 4" “ .....	12.00 “	100.00	“
“ 12" tub pyramid.....	17.50 each		



**Variegated Ivy**  
**Pyramids**  
This hardy ivy grown in pyramid shape is much in demand for its colorful and decorative value.

# **50% Discount**

**On all Greenhouse Stock and on Nursery Stock up to and including 17" boxes — TO NURSERYMEN AND FLORISTS actively engaged in Wholesale or Retail business, provided that delivery is made within the Free Delivery Area.**

**33⅓% discount on trees and shrubs in boxes 18" to 36";**

**25% discount on trees and shrubs in boxes 36" and up.**

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**An additional discount of 5% for "Cash and Carry".**



## 50% Discount

On all Greenhouse Stock and on Nursery Stock up to and including 17 boxes — TO NURSEMEN AND FLORISTS actively engaged in Wholesale or Retail business, provided that delivery is made within the Free Delivery Area.

33 1/3% discount on trees and shrubs in boxes 18" to 36"

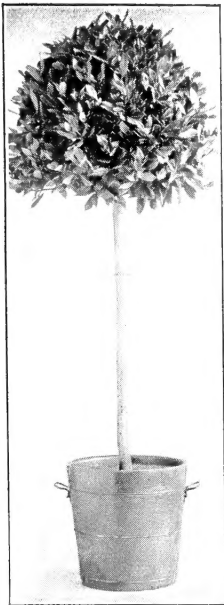
25% discount on trees and shrubs in boxes 36" and up.

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An additional discount of 5% for "Cash and Carry".

Laurus nobilis pyramid (Bay pyramid)

			BB	Tubbed
"	"	4'	15.00	19.00
"	"	5'	18.50	24.00
"	"	6'	22.50	30.00
"	"	7'	27.50	35.00
"	"	8'	35.00	
"	"	9'	42.50	
"	"	10' and up..	85.00	to 200.00



Bay Tree (Laurus nobilis)  
Standard 14" tub size

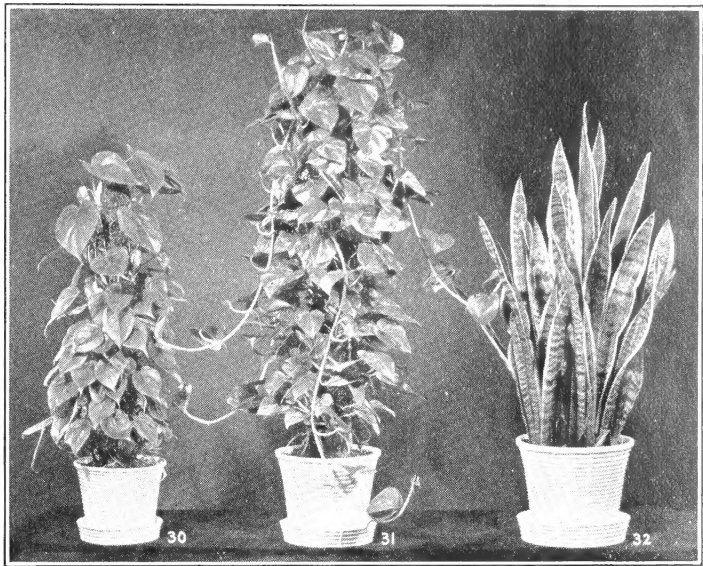
One of the finest of all the decorative plants for use out-of-doors. We recommend it particularly for entrances and other conspicuous places.

Laurus nobilis standards (Bay standard)

			BB	Tubbed
26" crown	51 1/2" overall	40-48" stem	10.00	15.50
28" "	51 1/2" "	40-48" "	12.50	18.00
30" "	51 1/2" "	40-48" "	15.00	22.50
32" "	6' "	40-48" "	18.50	26.00
34-36" crown	6' "	40-48" "	22.50	
36-38" "	6' "	40-48" "	25.00	
38-42" "	6 1/2' "	40-48" "	27.50	
42-48" "	6 1/2' "	40-48" "	32.50	
48-54" "	6 1/2' "	40-48" "	35.00	
Lemon Meyer 4" pot			12.00 doz.	100.00 C
Maranta Kerchoveana 2" pot			6.00 doz.	50.00 C
" " 3" "			9.60 "	80.00 "
" " 4" "			15.00 "	125.00 "
Maidenhair fern (see Ferns: Adiantum)				
Nephtytis Emerald Gem 2" pot			4.20 doz.	35.00 C
" " 3" "			6.60 "	55.00 "
Pandanus Veitchii 4" pot			21.00 "	175.00 "
" " 5" "			3.00 each	
" " 6" "			4.00 "	
" " 7" "			5.50 "	
Pellionia Pulchra 2" pot			3.60 doz.	30.00 C
Peperomia green 2" pot			3.60 doz.	30.00 C
" " 4" "			12.00 "	100.00 "
" variegated 2" pot			4.20 "	35.00 "
" " 3" "			7.20 "	60.00 "
" " 4" "			15.00 "	125.00 "
Peppers 4" pot			8.40 "	70.00 C
" 5" "			15.00 "	125.00 "



Wilcox Original Madeups  
Large assortment of all year gifts available all year



Philodendron cordatum      Pothos aureus Wilcoxii      Sansevieria Laurentii

Philodendron cordatum

2" pot	3.60 doz.	30.00 C
3" " single	5.40 "	45.00 "
3" " double	7.20 "	60.00 "
4" " madeup	12.00 "	100.00 "
4" " " glazed pot	15.00 "	125.00 "
6" " totem pole	3.50 each	
7" " " "	7.00 "	
8" " " "	11.00 "	
10" " " "	15.00 "	
12" " " "	20.00 "	

Philodendron dubia

6" pot	4.00 each
7" " "	7.00 "
8" " "	10.00 "

Philodendron Erubescens

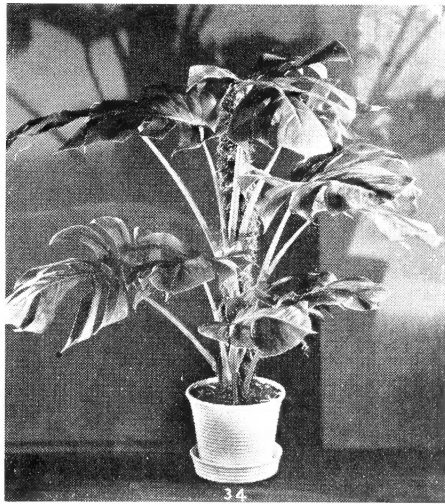
5" pot	\$ 2.50 each
6" " "	3.50 "
7" " "	5.00 "
12" " "	Totem pole 20.00 "

Philodendron grandifolium

7" pot	7.00 each
8" " "	10.00 "

Philodendron pertusum (Monstera Deliciosa)

6" pot	4.00 each
7" " single	5.00 "
7" pot, madeup	10.00 "
8" " "	15.00 "
10" " "	20.00 "



Philodendron Pertusum

Philodendron trifoliatum and Pothos

12" pot totem pole	20.00 each
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Phoenix Canariensis

" 10" bucket, 2 1/2-3'	10.00 "
" 10" " 3-3 1/2'	12.00 "

Phoenix Roebelenii 7" pot

" " 8" "	5.00 each
" " 8" "	7.50 "
" " 10" "	11.00 "
" " 12" "	17.50 "
" " 14" tub	22.50 "
" " 16" "	35.00 "
" " 18" "	50.00 "

Pothos aureus Wilcoxii

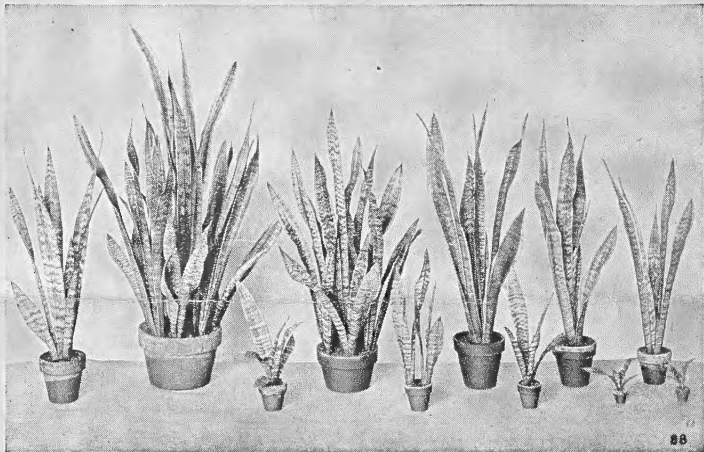
" " 2" pot	3.60 doz.	30.00 C
" " 3" "	5.40 "	45.00 "
" " 4" "	12.00 "	100.00 "
" " 6" " totem pole	3.50 each	
" " 10" " "	15.00 "	

Saintpaulia (African violet)

Blue boy and Supreme 4" pot	15.00 doz.	125.00 C
Pink Beauty 4" " "	15.00 "	125.00 "
White Lady 4" " "	18.00 "	150.00 "



Sansevieria Laurentii 4" pot.....	15.00 doz.	125.00	C
“ “ 5" “ .....	2.00 each		
“ “ 6" “ .....	2.50 “		
“ “ 7" “ .....	3.75 “		
“ “ 8" “ .....	5.50 “		
Sansevieria Zeylanica 4" pot.....	15.00 doz.	125.00	C
“ “ 5" “ .....	2.00 each		
“ “ 6" “ .....	2.50 “		
“ “ 7" “ .....	3.75 “		
“ “ 8" “ .....	5.50 “		



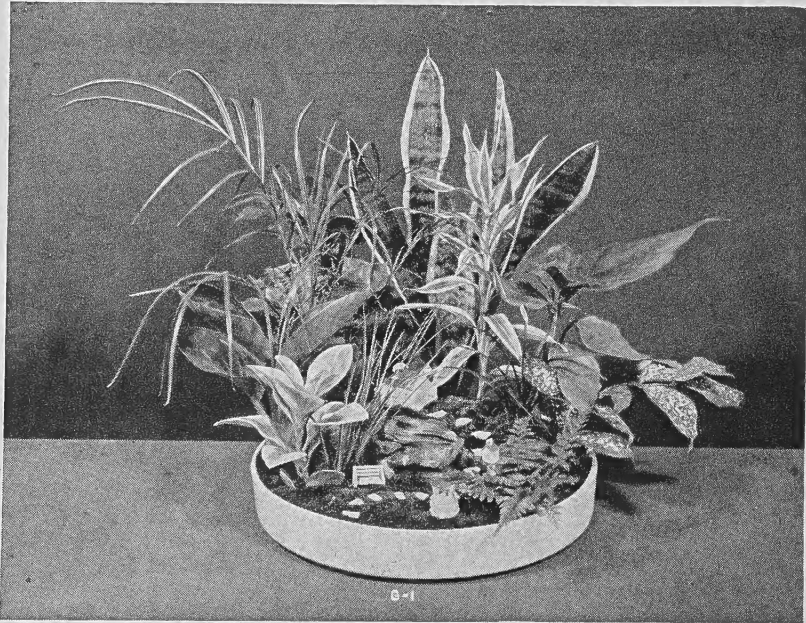
Assortment of sizes of Sansevieria laurentii, "Lucky Plant"

Schismatoglottis Roebelenii 4" pot	18.00 doz.	150.00	C
“ “ 5" “	3.00 each		
Strelitzia reginae (Bird of Paradise) 2" pot.....	6.00 doz.	50.00	C
“ “ 4" “ .....	12.00 “	100.00	“
Vitis antarctica (Cissus antarctica) 2" pot.....	3.60 doz.	30.00	C
4" “ .....	12.00 “	100.00	“
Vitis rhombifolium (Cissus rhombifolium) 2" pot.....	3.60 doz.	30.00	C
“ “ 4" “ .....	12.00 “	100.00	“

WILCOX "ALL YEAR" GIFTS  
*"Gifts that Live"*

DISH GARDENS - GARDENS IN GLASS

Made up in true Wilcox style using the finest of domestic pottery. Every one a business getter—an investment that pays.



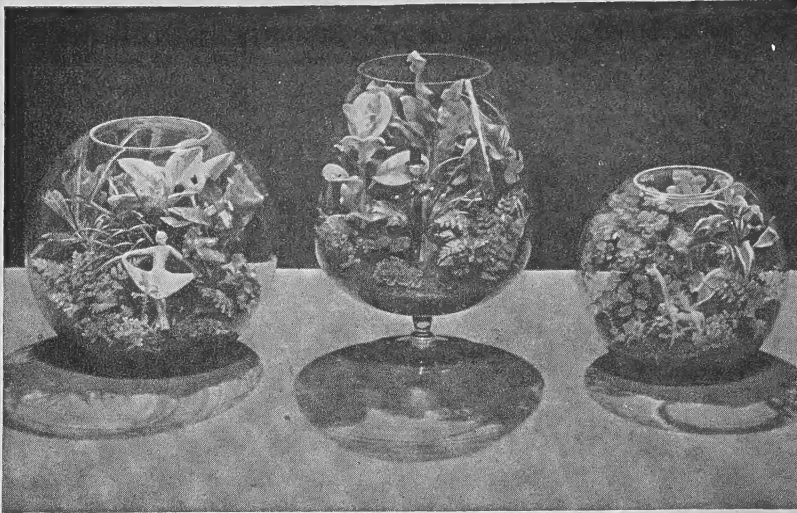
"Wilcox Dish Garden"

One of our larger "Dish Gardens." A new innovation in made up dishes. A lasting gift artistically and cleverly designed. Another "All Year" item.

Wilcox Original Madeups.....	2.00 to	25.00
Wilcox Novelties .....	1.00 to	5.00

WILCOX DISH GARDENS

G 1	Ruffled Bowl .....	\$13.75
G 2	Curled Leaf Dish.....	8.75
G 3	7" Nappie .....	4.25
G 4	Log Pot .....	6.75
G 5	Rock or Ribbon Bowl.....	8.00
G 6	Square Glass Garden, 8"x8".....	5.50
G 7	Princess Ann Bowl.....	12.00
G 8	Fancy Oval Bowl.....	9.00
G 9	Oblong Garden 4½"x13".....	6.00
G 10	Assorted Low Bowls 8"x12".....	8.00
G 11	Fancy Bowl 8"x10".....	10.00
G 12	Oblong Bowl 7"x8".....	7.75
G 13	6" Mixing Bowl Garden.....	3.00
G 14	Fancy Leaf Dish.....	11.50
G 15	Mantel Bowl 6"x15".....	12.50



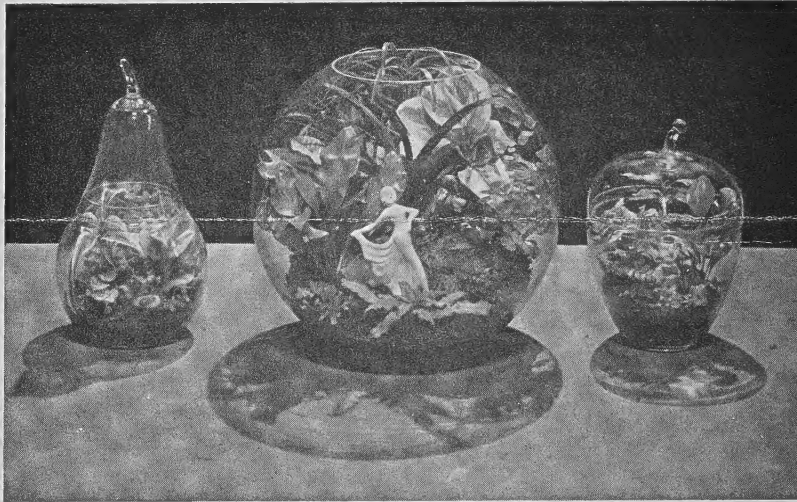
T-10

Brandy Twirler

T-8

WILCOX GARDENS IN GLASS

Small Brandy Twirlers.....	\$ 3.50 each
Medium Brandy Twirlers.....	6.00 “
Large Brandy Twirlers.....	12.00 “
Martini Shakers .....	6.00 “
Apples .....	5.50 “
Pears .....	5.50 “
FT 9" (Flat Terrarium) .....	5.50 “
FT 11" “ “ .....	8.25 “
T 6" Terrariums .....	4.00 “
T 8" “ .....	6.00 “
T 9" “ .....	6.50 “
T 10" “ .....	8.25 “
T 12" “ .....	12.00 “
T 14" “ .....	14.00 “
T 16" “ .....	20.00 “
T 18" “ .....	30.00 “



Pear

T12

Apple



One of  
Our Delivery  
Trucks Ready  
To Serve  
You.

PRICES

All prices are subject to revision or change without notice. California State Retail Sales Tax of 2½% will be added to purchases made for delivery within the State of California unless the resale certificate of the purchaser is on file in our office at Montebello.

TERMS AND DISCOUNTS

Cash or COD for all unestablished accounts.  
5% for cash and carry.

TERMS AND CONDITIONS

This list supersedes and cancels all previously published or quoted prices and all material listed is subject to stock on hand and to prior sale.

PACKING

A charge of 10% for packing and crating on all orders shipped by public carrier.